## **Cultural and Economic Survey of Tiangge**

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## Abstract

There is a wide variety of tiangge here in the Philippines most especially in the urban area. It is seen to have occurred for various reasons such as historical adaptation of market from the Spanish colonial period, economic and cultural reasons. Tiangge varies largely from the context of which it was found. It is important to note, however, that it is a space of consumption and thus provides a venue for the exploration of various factors that are interplaying in this space of consumption. Though the factors influencing the proliferation of tiangge may seem complex, the proponent of the study will try to look at these complex factors using culture as an overarching theme of the study employing descriptive method and in-depth interview to draw out the various factors interplaying in this space of consumption while relating it to various literature to further understand the interplay of these various factors especially the socio-cultural factors. It is hoped that the research will contribute in the further understanding of tiangge and to the literature regarding flea market.